



Debbie Bermont™

Simple Solutions. Powerful Results.

*Most Frequently
Requested Keynotes*

**OUTRAGEOUS BUSINESS
GROWTH — THE FAST TRACK TO
EXPLOSIVE SALES IN ANY ECONOMY!**

**KEEP YOUR REFERRAL
PIPELINE FULL FOREVER**

**DOUBLE YOUR INCOME
WITH HALF THE EFFORT**

See Program Details on Back

Additional Programs

- **DOUBLE YOUR SALES WITH
HALF THE EFFORT**
- **60 SECOND MARKETING IDEAS
THAT KEEP CUSTOMERS LOYAL
TO YOU**
- **EIGHT FAIL PROOF MARKETING
SUCCESS TACTICS**

*"Debbie, you're tops in my book!
You received the highest rating
ever received for 27 presenters
in our event's three-year history.
Everyone had only rave reviews
for your program."*

*S. Jansen, Conference Coordinator,
Orange Coast College Business Expo*

**Contact us today if
you want Debbie Bermont
to show your audience
how to experience
outrageous growth.**

Debbie Bermont Shows You What It Takes To Reach Outrageous Business Growth In ANY Economy!



In her powerful and engaging keynotes, author and motivational speaker Debbie Bermont, shows you what it takes to reach outrageous business growth in ANY economy!

Debbie travels the globe to inspire business owners, entrepreneurs, sales professionals and corporate executives to change their way of thinking and doing business. She gives you the tools and motivation to take your results to a new level of success. Delivered in her captivating style, she fills her programs with humor, insight, stories, audience participation and just plain fun.

Meet Debbie Bermont

Debbie Bermont is President of Source Communications, a marketing consulting firm. Her company works with businesses who want to experience outrageous growth no matter what is happening in the economy. Debbie is a leading expert on helping businesses reduce their marketing costs while significantly increasing their sales... even in a down turned economy. For more than two decades Debbie has helped hundreds of clients across the world, from start-ups to Fortune 500 corporations, substantially increase their revenue and profits.

Debbie began her professional career in the direct marketing industry working as an account manager in various agencies where she managed multi-million dollar accounts. At the age of 26, her employer asked her to open up an office in Chicago and oversee the largest account in the agency. While still in her twenties, she became head of Retail Marketing as a Vice President for a 2 billion dollar financial institution. In 1993, she left the bank to start her own marketing consulting firm.

Today Debbie is a professional speaker, author, facilitator and consultant. She is a contributing writer to several publications and websites, a major city newspaper and two nationally published books: ***Mentoring*** and ***Confessions of Shameless Self Promoters***. She is the author of ***Outrageous Business Growth™: The Fast Track To Explosive Sales In Any Economy***. Debbie's motivational keynotes receive wide acclaim across the globe at corporations, conferences, and trade and professional associations.

**Call (619) 291-6951 for availability
or go to www.DebbieBermont.com
for more information.**

Debbie Bermont's Most Frequently Requested Keynotes:

Outrageous Business Growth - The Fast Track To Explosive Sales In Any Economy!

Debbie Bermont shares the inspiring story of how her Grandfather, a poor Russian immigrant, successfully built and sold several businesses in the US with NO marketing budget and no formal education past the fifth grade. Debbie reveals the Business Success Formula™ he used to build his multi-million dollar empire. She shows you the three principles you must master and apply to your business to get the full impact of this formula. And most importantly, Debbie shows you how to apply this powerful formula to your business to get IMMEDIATE results and accelerate your sales growth no matter which way the economy is headed.

Keep Your Referral Pipeline Full Forever

In this energetic and informative program, you'll learn the six easy strategies to keep your referral pipeline full. Most of these ideas cost NO money and generate powerful results. After you implement these simple ideas, you'll never have to worry about a dip in sales again! You can start generating referrals immediately using these strategies in any networking situation.

Double Your Income With Half The Effort

Do you ever feel like you're working too hard with very little positive results? Are you experiencing more of a money drain rather than a money gain in your life? Does paying your monthly bills give you a sinking feeling in the pit of your stomach? Do you find it a challenge to reach your goals? If you answered YES to these important questions, then it's time to examine your prosperity thinking. In this fun, energetic and interactive keynote program, Debbie Bermont shows you how to "unplug" the money cork in your life and open up to a continuous flow of prosperity and good fortune.

Client Testimonials

"Debbie, I want to thank you for your marvelous presentation. It was absolutely top-notch...totally practical and packed with sensible suggestions I can apply immediately. The day with you was like watching an Oscar-winning film – I was left kind of speechless and have been thinking about your program ever since." — L. Connor, CARNES & ASSOCIATES

"I had the pleasure of experiencing a keynote address by Debbie Bermont. So powerful was her presentation that I was completely engaged. Debbie doesn't just talk, she delivers viable tools that can be easily implemented."

— A. Bollotta, PRESIDENT BOLLotta ENTERTAINMENT

"I thank you for being such a dynamic, inspiring and informative public speaker. May we all take your many lessons to heart for more rewarding lives and business ventures."

— E. Brown, Owner, WEDDING GUEST

"Debbie's presentation was outstanding. Her delivery of information regarding customer contact and marketing programs was excellent. A good part of her successful presentation was her ability to get good involvement from our people."

— D. Gregorich, VP, ILLINI STATE BANK

"Debbie, your program "How To Double Your Income With Half The Effort" was so inspirational and a hard act to follow. I have nothing original to say to you, just the same old words you hear all the time. YOU ARE INCREDIBLE! It was an honor to have you on our program." — J. Picard, Conference Coordinator, CA ASSOCIATION OF BRIDAL CONSULTANTS

"We do so value the information you shared and the quality of your presentation. You presented tools and resources that were of value to our business. All the associates took with them valuable new ideas and most importantly, a new attitude to start the year. We look forward to our next opportunity to have you as a part of our regional meeting." — S. Diminno, Regional VP, HELMS BRISCOE

"We received rave reviews for your program. Our evaluations were glowing with praise and ranked your session as the best in the entire conference!"

— K. Taylor, Program Chair, ASSOCIATION OF DESTINATION MANAGEMENT EXECUTIVES

"Dynamic! Informative! Engaging! You were certainly the package that was enthusiastically received by our Association." — S. Schrif, Program Chair, SAN DIEGO COACHES ALLIANCE

Call (619) 291-6951 To Book Debbie Bermont At Your Next Event!



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PARTIAL LIST OF CLIENTS

Household International
Association of Destination Management Executives
Lucent Technologies
Success Magazine
Nordic Direct Marketing Days, Stockholm
Swedish Post Office
High Performance Marketing
ProSource Wholesale Carpeting
Altair Travel & Cruises
State Electric
Bank Marketing Association
Illini State Bank
Illinois Young Bankers Association
Citibank
Association For Accounting Marketing
Event Solutions Magazine
International Special Events Society
Hospitality Sales And Marketing Association Intl.
Helms Briscoe
Association of Professional Consultants
Drum Corp International
Reeves Business Training
McGladrey & Pullen
Southwestern Bell Telephone
Gibraltar Publishing
Pomona Valley Hospital
Knight Ridder Publishing
Meeting Planners International
National Association of Catering Executives
Women's Business Network
Learning Annex
St. Louis Community College
Orange Coast College
Strategic Resources International
CA Association of Business Brokers
CA Association of Bridal Consultants
MO Society of Association Executives
Direct Marketing Association
National Speakers Association
Association of Independent Insurance Agents
Cole Taylor Bank
Clemson University
College Media Advisors
Employees Involvement Association
Institute of Management Consultants
Hughes Advertising
MicroAge Computer Stores
Small Business Administration
Professional Women's Alliance
Women's Real Estate Council
Chicago Association Direct Marketing
San Diego Disc Jockey's Association
National Association of Women Business Owners
Professional Independent Insurance Agents of MO
St. Louis Small Business Monthly
Women's Commerce Association
San Diego Coaches Alliance